

Qualifiers for the Blue Chip Central North West BE80 (T) Challenge to be held at Kelsall Hill



The team at **Kelsall Hill Equestrian Centre** are delighted to announce our involvement with the Blue Chip Central North West BE80 (T) Challenge.

Qualifying classes will be held at both our BE fixtures with competitors who are placed within the top 4 in any of the Airowear BE80 (T) sections going forward to the Challenge Final which will be held at Weston Park Horse Trials on 8th October 2016. If a combination have already qualified then qualifications will pass down the line to 8th place.

“We are very excited to be involved with this new challenge that is aimed at the up and coming riders of our sport,” said Joint-Organiser of Kelsall Hill Horse Trials, Jane Whitaker.

“I can only imagine that this series will encourage more competitors to take part in the sport and I look forward to running our first qualifier in April.”

The aim of this challenge will be to enhance the education of Grass Roots riders at BE 80 (T) level. The series will be piloted this season in the Central North West region, but it is hoped that it could go national in the future.

“Since announcing the Blue Chip North West BE80(T) Challenge, we have been delighted by the response from competitors all wishing to know how, where and when they can qualify,” explained Vicky Plant who is the Challenge Organiser.

“We have some wonderful prizes on offer, so fingers crossed that the Challenge will be a great success for our area”.

Clare Blaskey, the Founder of Blue Chip Feeds Ltd, explained that the company are thrilled to be sponsoring the challenge.

“We have always promoted the grassroots rider and those that aspire to greater things. Blue Chip are very proud to be part of this great new initiative,” said Clare.

Qualifying Events 2016

Stafford (1)	18 th – 20 th March
Kelsall Hill (1)	22nd – 24th April
Llanymynech (1)	14 th – 15 th May
Somerford Park (1)	21 st - 22nd May
Berriewood	11 th & 12 th June
Stafford (2)	15 th – 17 th July
Bold Heath	13 th & 14 th August
Kelsall Hill (2)	23rd – 25th September

The Challenge Final

The Challenge final, to be held at Weston Park, promises to provide an appropriate setting for this important new series. The Weston Park team has many years of experience showcasing championship level events.

The Challenge final will be an educational day with full support from BE accredited coaches for the dressage phase and dedicated course walks for the showjumping and cross country. The cross country course will be bold, encouraging and dressed to a championship level.

“British Eventing are delighted to support this new initiative at BE80 (T) level,” said Chris Farr, Sport Operations Manager for BE.

“The wonderful setting at Weston Park will be the perfect culmination to this exciting new concept”.

The Prizes

At Qualifying Events

1st Saddle Cloth, Cap and Blue Chip Carrot Calm

2nd T shirt, Cap and Blue Chip Carrot Calm

3rd & 4th Cap and Blue Chip Carrot Calm

Qualifying events will also receive a £10 voucher to be handed to all BE80 (T) competitors with their numbers.

At the Final

1st One year's sponsorship for the winner (Plus a photo shoot, Blue Chip logo Jacket, Saddle Cloth and Rug)

2nd Any 3 Blue Chip products, a Blue Chip logo Jacket, Saddle Cloth

3rd Any 2 Blue Chip products and a Blue Chip logo Saddle Cloth

4th – 8th Any Blue Chip product and a BlueChip logo Saddle Cloth

For more details about the **Blue Chip Central North West BE80 (T) Challenge** please see: <http://www.westonht.co.uk/index.php/blue-chip-challenge>

Entries for **Kelsall Hill (1)** are now open: tinyurl.com/zu8c2ql

Coming soon: Watch out for the first instalment of a blog written by our BE80(T) newcomer, Daniel Thornicroft, which will be published this weekend!